

Seattle Professional Development Workshop

"Geneva, 9 August 2005 - More than half of the world's biggest companies issue reports on corporate social responsibility, says a recent KPMG survey. Moreover, there has been a dramatic change from the purely environmental reporting that dominated up until 1999, to the wider type of sustainability reporting that is seen in 2005, encompassing economic, environmental and social issues."

"Dow Jones has a Sustainability Index? When did that happen?"

Ref.: 947
28 January 2005

ISO prepares to launch development of standard on social responsibility

The first meeting of the ISO...

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Dow Jones Sustainability Indexes

BOSTON July 11, 2005
"Study finds nearly 40 percent of S&P 100 Index companies issuing annual reports on Corporate Social Responsibility."

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Corporate Public Reporting on Social Responsibility and Sustainability – New Standards, Guidelines and Best Practices

Wed, December 14, 2005
8:00 a.m – 4:30 pm
Seattle Center, Shaw Room

\$145 registration before Nov 30

\$195 after Nov 30

*Approved in Washington for
6 CPE credits for CPAs
and nexus CLE credits for Attorneys*

Learn how public reporting on Corporate Social Responsibility (CSR) and sustainability is creating new business opportunities for companies and consultants

Professionals in the following fields will learn why public reporting on Corporate Social Responsibility (CSR), sustainability and citizenship is increasingly important to them:

- **Accounting and Law:** CSR reporting is a new business growth area - there are new legal and auditing standards for CSR reports and important implications for accounting systems design.
- **Investor Relations:** CSR reporting is critical to attract the increasing numbers of responsible investors and avoid being excluded from responsible investment funds and indexes.
- **Fund Management:** CSR reports can give extra information needed to identify high potential for long-term investment performance; you need to know what kinds of CSR positively correlate with stock price, how to read CSR reports strategically, and how to encourage existing investments to create more value through CSR.
- **Communications:** There are right and wrong ways to report on CSR, different strategies to use with key stakeholders such as employees and activists, and important international guidelines and best practices to follow.
- **Environmental Management, Sustainability and Citizenship:** CSR reporting is creating new standards for professionals and can integrate CSR with core business value drivers and elevate CSR and its components to the executive level.
- **Consulting:** Environmental and social consultants can grow new business by promoting CSR reporting.
- **Economic development and environmental / social regulation and advocacy:** CSR reporting supports sustainable economies and communities and there are particular strategies to promote its spread.

Gain a new level of professional knowledge in this dynamic workshop!

Learn more and register at www.CleanerProduction.Com